

XINYUE FANG

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EDUCATION

New York University, Steinhardt, New York, NY Sep. 2024 - May. 2026

Master of Music, Songwriting

Course work: Pop Music History (explore the history of multiple genres of music); Music Copyrights

Oberlin College of Arts and Sciences, Oberlin, OH Sep. 2018 - May. 2022

Bachelor of Arts, Cinema Studies

Course work: Video shooting and editing, Color grading, and Lighting

EXPERIENCE

Independent Singer-songwriter Jun 2020 - present

- Writing and producing original songs in pop, folk, and musical theater, and released 10+ songs on DSPs such as Spotify, Apple Music, and NetEase Music, accumulating over 40k+ streams
- Analyzing the social media of both established and emerging artists, and applying their digital marketing strategies on my own content. Editing and posting videos on artist interviews and music education on RedNote, accumulated 6k+ views

Apprentice, Talent Union (Music Production Studio), Beijing, China Jul 2024 - Aug 2024

- Prepared the lead sheet for the live band for the tour of Curley G, a prominent Chinese pop singer, to ensure the efficiency of the rehearsal
- Shadowed top Chinese producers to learn their arranging processes and daily work routines
- Observed the demo selection process of a songwriting contest, gaining insights into the key elements that make a demo stand out

Production Assistant Intern, The Next (Music Variety Show), Qingdao, China May 2023 - Aug 2023

- Researched and spotted background stories of five artists through their social media and interview footage, presented them to the director to help create a compelling personal narrative in the show
- Filmed backstage footage with GoPro every day, and summarized the highlight moments to assist post-production efficiency

LEADERSHIP ACTIVITIES

Assistant Music Director, NYU GALA, New York, NY Jan 2025 - May 2025

- Cleared up the copyrights of all the covers sang in the show
- Directed and coordinated one of the acts, from idea brainstorming, to casting, to organizing rehearsals; 1000+ people attended the show

Head of Operations Team, Chinese Student Association, Oberlin, OH Jan 2019 - May 2020

- Led the first Chinese student music concert, featuring 40+ performers and drawing 400+ attendees; Managed talent recruitment and hosted weekly planning meetings
- Organized student events such as the Mid-Autumn Festival and Lunar New Year celebrations; Oversaw outreach efforts to secure performers and venues

SKILLS

- Music: Logic Pro, Pro Tools, and Ableton Live
- Visual: Canva, Premiere, Final Cut Pro, Da Vinci Resolve, and Photoshop
- Social Media: Instagram, Tik Tok, Youtube, Red Note